

Businesses large and small are increasingly realising that human resources are becoming a core element of what makes a company successful. At the same time, some businesses are not engaging the services of HR to manage their people's activities.

What is important at the moment is an emphasis on good Employee Relations (ERs), Recruitment Practices and retention strategies; on how to find, train and keep hold of talent in a candidate's market.

I know how challenging it can be for business owners to keep their operations running profitably while creating and maintaining a dedicated workforce.

Having an expert pair of hands to manage this side of the business – someone with HR generalist experience to creatively instil the principles of good employment under a solid legal framework – can be invaluable for a small business.

Rosaline Kunrunmi is the HR Director and the licensee of the HR Dept Deptford, Greenwich, and Lewisham areas. She has over 17 years of HR generalist experience in various industries. She is an Associate member of the Chartered Institute of Personnel Development (CIPD). She is a mother of four beautiful children, she lives and works in the Royal Borough of Greenwich.

## The workshop will cover:

- Why Human Resources (HR) is important to SME
- How HR can make an impact in SMEs
- Consequences of poor HR management
- Risk for SMEs that don't engage with HR
- Other HR Activities that can support SMEs
- Case studies/Case Law
- Q&A

Don't miss this opportunity to join us this Thursday, 23rd February, for an interactive workshop and learn more about the fundamental HR elements SMEs need to consider or refresh.